



Jean-François Fontaine, *Vice President, Jefe Group*

Jean-François Fontaine is the Vice President of the Jefe Group, a Quebec-based company that has become a leading global player in animal precision nutrition. Having grown up within the company, he developed early on a deep understanding of its culture of innovation, its human-centered values, and its mission: improving animal health and performance worldwide.

He began his career in the production plant, where he gained solid hands-on experience and a deep understanding of Jefe's unique microencapsulation technology. This early immersion allowed him to master the technical specifics and competitive strengths that distinguish the company's solutions. He later held various roles in procurement, customer service, and strategic planning, giving him a well-rounded perspective on Jefe's operations and long-term development.

Appointed Vice President in 2014, Jean-François has since played a key role in strengthening the Group's international position. Visionary and meticulous, he works closely with the leadership team to diversify investments, oversee major construction projects, and prepare the next generation, ensuring sustainable and responsible growth.

A committed and approachable leader, Jean-François Fontaine embodies the entrepreneurial spirit, openness, and determination that define Jefe. Through his deep understanding of the agri-food sector and his human-centered leadership style, he helps showcase Quebec expertise and the values of the Jefe Group on the world stage.

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